

Make an investment in the community and your business!!

It's that time of year again. You should have received your 2009 Chamber dues in the mail. Those of are not current members probably are asking. "Why should I become a Chamber member?" That's a wonderful question, and the reason why this article is being written. This will serve as a refresher to those of you who are already members, and hopefully those of you who aren't will see what you are missing.

- 1) Fennimore Bucks!! – A unique gift that can only be used at Chamber of Commerce businesses. Many local businesses are giving these Bucks to their employees as Christmas gifts. These Bucks can only be redeemed at Chamber businesses. We keep business local!
- 2) Be a part of the community. Give back to those that frequent your business. Businesses promoting each other.
- 3) Increased Marketing and Exposure of your business via the Chamber – Linda is constantly sending out press releases and advertising to local media sources using the Chamber business' information. This includes magazine advertising and Welcome Aboard packets.
- 4) Chamber office and staff available to assist businesses – Linda works hard to promote our City and is there as a tool for Chamber businesses to promote your business.
- 5) 2 Group Health Programs to choose from.
- 6) Co-Op Advertising and a unique newspaper and radio advertising program.
- 7) One big voice is louder than many individual voices.

For some of you, the first couple of listed benefits should be enough to warrant joining the Chamber of Commerce. When compared to the costs and values of neighboring cities, our Chamber fees are less, and we feel we have the ability to get you more "bang for the buck." If you still have questions, please see any member of the current board, Linda Parrish or myself. We'd be more than happy to discuss the benefits of joining. Also, in an effort to bring you more reasons to join, look for the Fennimore Chamber of Commerce's version of the Biggest Loser, Fennimore style. We will be having our own competition soon, working with local Chamber businesses and restaurants. 2009 should be a great year. I look forward to working with each of you, and hopefully we get a couple new businesses to join. Come and see what you are missing!

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